



2018 BASEBALL IN EDUCATION DAYS

Thank you for your interest in our 2018 Baseball Education Days at The Corn Crib in Normal! We are excited by the prospect of including your students, teachers, administrators, and support staff in a day of baseball fun and learning.

In previous years we've had nearly 4,000 students attend this event, and because of this, we will be adding a second day to our schedule next season to allow for even more students to enjoy an educational experience at our ballpark.

Next spring, we will be hosting Education Days on **Tuesday, May 8th** and **Wednesday, May 9th**. Gates will open at 9:00 a.m. with the first pitch of a seven-inning game beginning at 10:00 a.m. We anticipate that the game will last until approximately 12:00 p.m.

Tickets will cost **\$3 per student and will include an educational packet**. The packets, which will be delivered in advance of the game, will cover a range of curriculum areas (math, science, social studies, language arts, etc.) with a baseball twist. Students will be able to work on the packets with their teachers and classmates before attending, then complete the final parts of their packet at the ballpark with in-game related elements.

In 2018, we will also be including an **optional add-on for a box lunch** at the ballpark for \$7 per student (\$10 total package with a ticket, educational packet, and lunch). The box lunch will include a hot dog, chips, fruit, cookie, and a bottle of water. We will also have concessions open on the day of the game with standard ballpark fare available for purchase.

Education Days at the ballpark will be an alcohol and smoke free zone with local law enforcement and emergency services present both for educational and safety purposes.

Teachers, administrators, and support staff (including bus drivers) that attend the event will receive a **free ticket for the game**.

Each year we have a range of schools in attendance, some visiting from as far as 75 miles away. With that in mind, we are happy to work with each school uniquely to provide the best opportunity to get as many students involved as possible.

For further questions, please feel free to contact my Ticket Staff or me directly by calling 309-454-2255 or emailing tickets@normalbaseball.com.

We look forward to hearing from you soon and *GO CORNBELTERS!*

Ryan Eucker
Vice President of Ticket Sales, Normal CornBelters



2018 BASEBALL IN EDUCATION DAYS F.A.Q.'S

Q: What are the days and times, again?

A: We will be hosting two Baseball in Education Days in 2018 on Tuesday, May 8 and Wednesday, May 9. Gates will open at 9:00 a.m. with the first pitch following at 10:00 a.m.

Q: How much are tickets?

A: Student tickets are only \$3 each. Teachers, administrators, and bus drivers will receive a free ticket for accompanying their students.

Q: Will there be food available or do I need to send a lunch with my kids?

A: Concession stands will be open with basic ballpark fare (hot dogs, chicken fingers, fries, nachos, popcorn, candy, soda, and water). This year we are also offering a “box lunch” on the day of the game which can be pre-purchased for \$7 and will include a hot dog, chips, fruit, cookie, and a bottle of water. You, of course, are welcome to send along a sack lunch or meal from home with your student!

Q: What if my school doesn't have a budget for this?

A: We work with schools that utilize internal budgets while others utilize registration forms (like our sample we attached, which we can customize to fit your needs and message) and send them home with kids to collect the ticket fees. Beyond those options, our staff would be happy to work with you in finding ways to create an opportunity for your students to attend. If you can give us an idea of what type of money you need to generate to offset budget constraints or assist with travel expenses, let us know and we can tell you about ways we think we can help.

Q: It may take us a little while to get there. What if we don't get there before first pitch?

A: Don't worry! The baseball game will start at approximately 10:00 a.m. and last until around noon, but that's only a small part of the day. We'll also have a number of community partners present throughout the ballpark hosting tables with educational lessons throughout the game and until about 1:00 p.m. So even if you show up a little late, there will be plenty of things going on to ensure your students have a great experience.

Q: In order to host a field trip, there has to be an educational element. How does the CornBelter's Baseball in Education Days qualify?

A: We will be providing students with educational packets in advance of their trip to the ballpark (1-2 weeks) so each school, teacher, and educator can have the opportunity to develop lesson plans before they even come to the ballpark. There will also be elements that will incorporate the game itself, so the students can apply their newly found knowledge and complete their assignments by following along with certain elements of the game day. We'll be



working with area schools to develop the curriculum packet that will have a baseball twist, of course, but will cover a range of topics such as math, science, social studies, language arts, and more! Beyond the packet, we will also have community partners present on the concourse throughout the game hosting tables with educational activities.

Q: We've gone to other team's Education Days in the past, why should we attend the CornBelters now?

A: We want to create a new tradition with you! We believe our location in Central Illinois is not only the prime spot for traveling for an afternoon field-trip, but our facility is also set in a great spot in Normal that provides an intimate educational opportunity for those in attendance. We also want to work with you on creating the best learning experience possible and are excited to provide you with those materials in advance of the game, plus the game day activities that our community partners will be hosting.

Q: What if my kids just aren't into baseball?

A: The baseball game is simply the backdrop to a fun day of education and getting the kids outdoors. We really want to focus the opportunity around the educational aspect and hope we can generate some interest in one of America's great past-times. At the same time, we also want to provide a fun and contained entertainment opportunity to reward students for their hard work throughout the school year. Plus, don't forget, we handle the planning, help feed the kids, and even clean-up after everyone!

Q: We are planning to bring multiple buses to transport our kids, will there be ample parking?

A: We will have an entire lot dedicated to buses on the northeast side of the facility. Buses will be able to pull around to the main entrance on the northwest side of the ballpark to drop kids off, then park. After the game, we'll queue buses up to pull around to the same drop off point to pick kids up or will escort the group directly to their bus location.

Q: Are parents able to accompany their kids to the game if they chose to attend?

A: Absolutely! Parents and family members are welcome to join us for the Education Days. Their tickets will be available at the same rate as the students (\$3 each) at the ballpark leading up to and on game day.

Q: I have a few more questions, who should I contact?

A: For further questions, please feel free to the CornBelters Tickets Office by calling 309-454-2255 or emailing tickets@normalbaseball.com.